

Gladstone Region Wellbeing Measurement Framework

The Gladstone Region Wellbeing Measurement Framework includes measurement to assess change across four key elements related to the supports system that we provide to enable our families and children to thrive:

Enabling Conditions help assess dynamics and interactions between stakeholders in the system, measuring factors such as transparency, adaptability, trust, courage and participation, that enable a collective impact approach to be effective and the system to function.

System Support includes KPI style measures to ensure that projects designed to improve the health of the system, are achieving the identified goals and objectives they set out to achieve. With the overall aim being for the system to include the right balance of supply and demand, to enable the right support at the right time for our children and families, and the right mix of supports, to ensure access to effective prevention supports and the earliest possible intervention strategies.

Early Indicators of Change utilise local and population-level data to measure participation of families and children in preventative activities and protective behaviours that enable wellbeing.

Long-Term Population Impact Outcomes measure our overall community wellbeing, assessing our progress and our effectiveness in ensuring our families have access to life's basics, feel independent and have purpose, and our children feel safe, happy and loved growing up at home with their families, and are starting school ready to learn and on track to thrive.

Change Element	Enabling Conditions	System Support	Early Indicators of Change	Long-Term Population Impact Outcomes
How are we measuring?	Progress Mapping cycle	Action Plan Project Measures (KPIs)	Local and population-level data	Population level data
How often are we measuring?	Annually	Quarterly	Quarterly where available	Annually where available
What are we measuring?	<p>Open, transparent information sharing and evaluation of outcomes for individuals</p> <p>Community voice is listened to for lived experience and stories behind statistics</p> <p>Adaptability to respond to changing socio-economic environments</p> <p>Community trust and participation, acting together now for a better future</p> <p>Courage to challenge the status quo, and creativity to dream big and to change entrenched norms</p>	<p>Progress and outcomes of projects in achieving the system support goals they set out to achieve for improved health integration and effectiveness of the system</p>	<p>Our families have access to housing</p> <ul style="list-style-type: none"> ↓ % rental stress ↓ # Specialist Homelessness Service clients ↓ # rent assistance payments 	<p>Our families have access to life's basics, feel independent and have purpose</p> <ul style="list-style-type: none"> ↓ # homeless persons aged 0-14 years ↑ % of families where one parent is employed full-time ↓ % families earning less than \$650 per week ↓ % children in low-income welfare dependent families
			<p>Our families have access to employment</p> <ul style="list-style-type: none"> ↑ % participation (work, study or training) ↓ % unemployment ↓ # Jobseeker welfare recipients ↓ # food provisions required 	
			<p>Our parents have parenting confidence, healthy lifestyles and access to supports (We are connected to culture, community and self-identity)</p> <ul style="list-style-type: none"> ↑ participation in parenting programs ↑ participation in early intervention programs ↑ participation in co-ordinated case management programs ↑ parenting confidence ↓ # domestic violence orders, where a child is named ↓ # mental health referrals and presentations for children and parents 	<p>Our children feel safe, happy and loved, growing up at home with their families</p> <ul style="list-style-type: none"> ↓ # child protection substantiations
			<p>Our children have quality early educational support</p> <ul style="list-style-type: none"> ↑ % parents reading to children at home ↓ % children requiring further assessment ↓ % children developmentally vulnerable across 5 domains <p>Our children have a healthy start to life</p> <ul style="list-style-type: none"> ↓ % women who are overweight or obese during pregnancy ↓ % women smoking before and after 20 weeks gestation ↑ % women attending antenatal visit during first trimester ↑ % children fully immunised 	<p>Our children are starting school ready to learn and on track to thrive</p> <ul style="list-style-type: none"> ↑ % pre-school enrolments ↑ % children developmentally on track (prep year) ↓ % babies born with low birthweight ↓ % babies born with APGAR score <7 at 5 minutes ↓ % admissions to Intensive Care Unit/Special Care Nursery (on birth) ↓ rate of perinatal death

Gladstone Region Wellbeing – a Collective Impact Approach

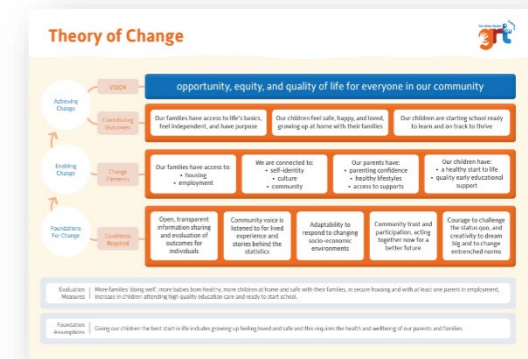
In 2019 the Australian Government and Queensland Government invited the Gladstone Region Community to partner as a **Stronger Places, Stronger People** demonstration community, to improve outcomes for our families and children. In June 2021 the Gladstone Region Community accepted the invitation and committed to working together in a collective impact approach.

The Collective Impact Model includes five key ingredients: **1. continuous communication** (to enable a community-led approach based on trust and relationship); **2. a Backbone Team** (to resource the work);

3. a shared agenda

Vision (and Theory of change)

– the vision for the work was designed by community in 2021 and included in a partnership proposal to government in June 2021 along with the *Gladstone Region Wellbeing Journey Story to 2021* and the *Gladstone Region Wellbeing Baseline Data Report 2021* (updated with addendums in August 2023)



4. a shared action plan (mutually reinforcing activity)

Gladstone Region Wellbeing Action Plan

– the Gladstone Region Wellbeing Action Plan was endorsed by community in 2022. The first Gladstone Region Wellbeing Action Plan Update Report was released 17 August 2023



The table provides a detailed breakdown of the action plan, organized into columns for Change Objectives, Strategy, Objectives, and Projects and Actions. It lists specific initiatives and their intended impacts on the community's wellbeing.

5. shared measurement

Gladstone Region Wellbeing Measurement Framework

– measures included in the DRAFT Gladstone Region Wellbeing Measurement Framework (released 16 August 2023 for feedback), have been in development by community over the last four years through workshops and public events discussing and dissecting data in light of local experience. Framework finalised and shared with community August 2024.

The draft measurement framework table lists various measures and their corresponding outcomes. A prominent 'Draft' watermark is visible across the bottom right of the page.

The final measurement framework table provides a structured overview of the measurement approach, detailing change objectives, existing conditions, policy support, and key wellbeing changes.

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Gladstone Region engaging in action Together